

AHSANULLAH UNIVERSITY OF SCIENCE AND TECHNOLOGY

Master of Business Administration (MBA)

Spring 2022



School of Business

Room # 6C01, Level: 5, Block: C
141-142 Love Road, Tejgaon I/A, Dhaka 1208, Bangladesh
Tel. (8802) 8870422, Ext.: 323, Fax : (8802) 8870417-18
Mobile: +88 01730466022, Email: aao.mba@aust.edu
Website: www.aust.edu

GOAL

The globalized business world is getting extremely competitive. In this context, the goal of the School of Business is to develop analytical skills of students so as to enable them to critically assess challenging business situations, acquire effective communication skills, improve leadership qualities and make best decisions with a view to enhancing competitiveness of the organizations.

OBJECTIVES

The primary objective of the Master of Business Administration (Regular) program is to prepare students for their career as managers/administrators. The program is designed to help students develop specific skills and capabilities required to become effective managers. The program also prepares students for developing careers in the Government sector, NGOs and social sector organizations.

APPROVAL AND RECOGNITION

Dhaka Ahsania Mission established this Private University in 1995 as per permission accorded by the Ministry of Education, the People's Republic of Bangladesh and the University Grants Commission of Bangladesh. Degrees of this University are recognized by the Government, the Public Service Commission, Universities and Employers of home and abroad.

MoU WITH CORPORATE HOUSES

Ahsanullah University of Science and Technology (AUST) signed a Memorandum of Understanding (MoU) with TaxHouse, Bangladesh Ltd on 23 June 2022 to promote Academia-industry linkage. TaxHouse has offered free training courses for the students on taxation and paid part-time job facilities.

ADMISSION REQUIREMENT

1. Candidates must have a three-year or four-year Bachelor degree or Master degree in any discipline. Candidates having a Bachelor degree or higher degree in Engineering, Agriculture or Medicine may also apply.
2. The applicant must not have third division/class or GPA less than 2.25 in the scale of 5.00 or GPA 2.00 in the scale of 4 in more than one examination.
3. Candidates having job experience will get preference.

SPECIAL FEATURES

1. Faculty Members are experienced and have strong research background with Ph.D. from reputed universities.
2. Rich library and computer lab with high-speed broadband internet facilities are available.
3. Courses are designed in accordance with international standard.
4. Academic programs are free from politics & session jam.
5. Classes are held in the lucrative permanent campus.
6. Class rooms and computer labs are fully air-conditioned with multimedia facilities.
7. Full time physician is available in the campus.

COURSES & CREDIT HOURS

The MBA program consists of 4 (four) semesters spread over two years with a total of 60 credit hours.

Core Courses (16 Courses)	48 Credit Hours
Optional Courses (3 Courses)	09 Credit Hours
Internship/Project/Research	03 Credit Hours
Total	60 Credit Hours

COURSE WAIVER

A student may avail course waiver up to 10 courses in the MBA Program based on academic credentials.

FEE STRUCTURE*

Registration Fee	TK.12,000.00
Establishment Fee	TK.9,000.00
Admission Fee	TK.9,000.00
Tuition Fees	(TK. 2,500.00 ×60)
Total	TK. 180,000.00

* Subject to change as and when decided by the AUST authority

PAYMENT SCHEDULE

Payment at the time of admission: Tk. 10,000.00 (4,000.00 as 1/3 Registration Fee + 3,000.00 as 1/3 Establishment Fee+ 3,000.00 as 1/3 Admission Fee)

Payments during the semesters:

1st Semester	2nd Semester	3rd Semester	Subsequent Semesters
a) Tuition Fee (Credit Hours Taken × Tk. 2,500.00)	a) Tk. 10,000.00 (Tk. 4,000.00 as 1/3 Registration Fee + Tk. 3,000.00 as 1/3 Establishment Fee + Tk. 3,000.00 as 1/3 Admission Fee) b) Tuition Fee (Credit Hours Taken × Tk. 2,500.00)	a) Tk. 10,000.00 (Tk. 4,000.00 as 1/3 Registration Fee + Tk. 3,000.00 as 1/3 Establishment Fee + Tk. 3,000.00 as 1/3 Admission Fee) b) Tuition Fee (Credit Hours Taken × Tk. 2,500.00)	a) Tuition Fee (Credit Hours Taken × Tk. 2,500.00)

AWARD OF DEGREE

The University will confirm awarding MBA degree upon the recommendation of the School of Business to the students completed the required courses with a minimum CGPA of 2.50 within 4 years.

COURSES AND CREDIT HOURS

CORE COURSES (48 Credit Hours)

MBA 601 Business Communication
MBA 602 Mathematics for Business
MBA 603 Business Statistics
MBA 604 Principles of Marketing
MBA 605 Principles of Management
MBA 606 Principles of Accounting
MBA 607 Principles of Finance
MBA 608 Managerial Economics
MBA 609 Cost & Management Accounting
MBA 610 Organizational Behavior
MBA 611 Research Methodology for Business
MBA 612 Business Methods & Organization
MBA 613 Business Law
MBA 614 Project Management
MBA 615 Operations Research
MBA 616 Computer Applications in Business

SPECIALIZATION/MAJOR (9 Credit Hours) (Three courses from any of the following disciplines)

MARKETING

MBA 631 Marketing Management
MBA 632 Consumer Behavior
MBA 633 International Marketing
MBA 634 Integrated Marketing Communication
MBA 635 Strategic Marketing
MBA 636 Service Marketing
MBA 645 Entrepreneurship Development

ACCOUNTING

MBA 701 Managerial Accounting
MBA 702 Financial Statement Analysis
MBA 703 Principles and Practice of Auditing
MBA 704 Accounting Information System
MBA 705 Human Resource Accounting
MBA 706 Corporate Governance
MBA 707 Accounting Theory

MANAGEMENT

MBA 641 Fundamentals of Human Resource Management
MBA 642 Strategic Management
MBA 643 International Business
MBA 644 Fundamentals of Management Information System
MBA 645 Entrepreneurship Development

FINANCE

MBA 651 Corporate Finance
MBA 652 International Financial Management
MBA 653 Portfolio Management
MBA 654 Management of Financial Institutions
MBA 655 Financial Decision Making
MBA 656 Project Appraisal
MBA 657 Bank Fund Management
MBA 658 Financial Management
MBA 659 Working Capital Management

MANAGEMENT INFORMATION SYSTEM (MIS)

MBA 644 Fundamentals of Management Information System
MBA 661 Artificial Intelligence
MBA 662 Database Management System
MBA 663 System Analysis and Design
MBA 664 Supply Chain Management
MBA 665 Corporate Management System
MBA 666 Spread Sheet Analysis and Business Modeling

HUMAN RESOURCE MANAGEMENT (HRM)

MBA 641 Fundamentals of Human Resource Management
MBA 644 Fundamentals of Management Information System
MBA 671 Human Resource Development
MBA 672 Business Ethics
MBA 673 Conflict Management and Negotiation
MBA 674 Industrial Relations
MBA 675 Total Quality Management
MBA 676 Performance Appraisal and Compensation Systems
MBA 677 Management Thought

DOUBLE MAJOR

A student can earn dual/double major by completing the course requirements for two major areas. Courses are to be taken from the elective courses of the respective areas to fulfill the course requirements. In case of double/dual major a student should have to complete three courses of each major area i.e. six total courses to fulfill the course requirements. In this case, the student will be required to do an internship/project/research program just once. However, a student cannot apply for double/dual major once the student has been awarded the degree. A student will have to submit an application for double/dual major at the time of completing one major. In this case, the student's final result will not be published although he/she may have fulfilled the requirements to obtain the degree with single major.

INTERNSHIP/PROJECT/RESEARCH (3 Credit Hours)

The program intends to integrate and synthesize the theoretical knowledge with real life business practices. After completing all the required courses of the program, students have to undergo an Internship/Project/Research program of eight to twelve weeks carrying weight of 3 credit hours.

THE UNIVERSITY

Vice-Chancellor, Ahsanullah University of Science and Technology

Prof. Dr. Muhammad Fazli Ilahi, Ph.D. (UK)

Former Vice-Chancellor, Islamic University of Technology & Former Professor, BUET

Pro-Vice-Chancellor, Ahsanullah University of Science and Technology

Prof. Dr. Mahbubur Rahman, Ph.D. (UK)

Dean, Faculty of Business & Social Sciences

Prof. Dr. Saleh Mohammed Mashehdul Islam

BBA (AUST), MBA (MSM, Netherlands), PGD (UK), Ph.D. (AMU, India)

Head, School of Business

Prof. Dr. S.M. Shafiul Alam, M. Com (DU), MPA (Australia), Ph.D. (JU)

Faculty

At present, there are twenty-two regular faculty members in the School of Business. Among them, twenty (20) are full-time faculty members, and three (03) are part-time faculty members. In addition to this, experienced and qualified teachers from home and abroad serving in different universities and other organization are involved as adjunct faculties. Apart from Dean and Head, the rest of the full-time and part-time regular faculty members are:

Professor

Dr. Shyamapada Biswas, MBA (Germany), M.S. (Germany), Ph.D. (Germany)

Dr. Saleh Mohammed Mashehdul Islam

BBA (AUST), MBA (MSM, Netherlands), PGD (UK), Ph.D. (AMU, India)

Dr. Muhammad Mohiuddin, M. Com (DU), PGDPM (BMDC), Ph.D. (DU)

Former Professor, Department of Management, University of Dhaka

Dr. S.M. Shafiul Alam, M. Com (DU), MPA (Australia), Ph.D. (JU)

Dr. Wahiduzzaman Khan, BBA, MBA (RU), Ph.D. (RU)

Associate Professor

Mr. Salman Salem Shinwary, MBS (RU), PGDIM (BIM), MBM (ULBS, Romania)

Ms. Parul Akhter, BBA, MBA (DU), MBM (ULBS, Romania)

Dr. Naznin Sultana Chaity, BBA (AUST), MBA (DU), Ph.D. (JU)

Assistant Professor

Mr. Kazi Ahmed Farhan, BBA, MBA (DU)

Mr. Md. Shak Forid, BBA, MBA (CU)

Mr. Md. Mahfujur Rahman, BBA, MBA (DU)

Ms. Rifat Parveen Bokhari, BBA, MBA (DU)

Ms. Salma Akter, BBA, MBA (DU)

Mr. Md. Hafez, BBA, MBA (DU)

Ms. Nazma Akter, BBA, MBA (RU)

Ms. Sabreya Khanom Zuma, BBA, MBA (DU)

Mr. Saheb Ali Mondal, BBA, MBA (RU)

Lecturer (Grade - I)

Mr. Jahangir Alam, BBA, MBA (DU)

Ms. Shayma Sadia Nurin, BBA, MBA (DU)

Lecturer (Grade - II)

Ms. Rownak Jahan, BBA, MBA (DU)

Lecturer (PTFL)

Mr. Abdullah Al Mamun, BBA, MBA (DU)

Ms. Nusrat Jahan Tanha, BBA, MBA (DU)

Ms. Afrin Sultana, BBA, MBA (DU)

PARTIAL LIST OF THE ADJUNCT FACULTIES

Prof. Dr. Md. Amanullah, Vice-Chancellor, Hamdard University Bangladesh

Prof. Dr. Abhinaya Chandra Saha, Vice-Chancellor, The Millennium University

Prof. Dr. Moniruzzaman, Dept. of Management Studies, JNU

Prof. Dr. Qazi Md. Galib Ahsan, SoB, BOU

Prof. Dr. Md. Rezaul Karim, Dept. of Mathematics, JNU

Prof. Dr. Imranul Hoque, Dept. of Marketing, JNU

Prof. Dr. Md. Moktar Ali, Dept. of Marketing, DU

Prof. Dr. Mohammad Sogir Hossain Khandoker, Dept. of Finance, JNU

Prof. Dr. Mohammad Anwar Hossain, Dept. of Marketing, DU

Prof. Chowdhury Golam Kibria, IBA, JU

Dr. Muhammad Abdul Mazid, Ex - Chairman, NBR

Dr. Mohammad Zahir Raihan, Associate Professor, SoB, BOU

Dr. Md. Mesbah Uddin, Associate Professor, Dept. of Management, DU

Dr. Mohammad Omar Faruq, Associate Professor, Dept. of AIS, JNU

Dr. Tanvir Fittin Abir, Associate Professor, DIU

Md Shahidul Islam Fakir, Associate Prof., Dept. of Management Studies, JNU

Dr. Khandker Shamsul Arefin, General Manager, Specialty Business, Julphar Bangladesh Ltd.

Dr. Md. Zakir Hossain Talukder, Assistant Professor, SSSL, BOU

Dr. Md Sharif Hossain, Lecturer, Dept. of Science & Humanities, MIST



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