

# AHSANULLAH UNIVERSITY OF SCIENCE AND TECHNOLOGY

## Master of Business Administration (Executive)

**Fall 2020**



### **School of Business**

Room # 6C01, Level: 5, Block: C

141-142 Love Road, Tejgaon I/A, Dhaka 1208, Bangladesh

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## **GOAL**

The globalized business world is getting extremely competitive. In this context, the goal of the School of Business is to develop analytical skills of students so as to enable them to critically assess challenging business situations, acquire effective communication skills, improve leadership qualities and make best decisions with a view to enhancing competitiveness of the organizations.

## **OBJECTIVES**

The primary objective of the Master of Business Administration (Executive) program is to prepare students for their career as managers/administrators. The program is designed to help students develop specific skills and capabilities required to become effective managers. The program also prepares students for developing careers in the Government sector, NGOs and social sector organizations.

## **APPROVAL AND RECOGNITION**

Dhaka Ahsania Mission established this Private University in 1995 as per permission accorded by the Ministry of Education, the People's Republic of Bangladesh and the University Grants Commission of Bangladesh. Degrees of this University are recognized by the Government, the Public Service Commission, Universities and Employers of home and abroad.

## **ADMISSION REQUIREMENT**

1. Candidates must have a three-year or four-year Bachelor's degree or Master's degree in any discipline. Candidates having a Bachelor's degree or higher degree in Engineering, Agriculture or Medicine may also apply.
2. The candidate must not have any third division/class or GPA less than 2.25 in the scale of 5.00 or GPA 2.00 in the scale of 4 in more than one examination.
3. Candidates must have minimum two years of job experience in executive level or equivalent.
4. Candidates having two-year Bachelor's degree must have minimum three years of job experience in executive level. Such candidates have to complete two additional non-credit courses.

## **SPECIAL FEATURES**

1. Faculty Members are experienced and have strong research background with Ph.D. from reputed universities.
2. Rich library and computer lab with high speed broadband internet facilities are available.
3. Courses are designed in accordance with international standard.
4. Academic programs are free from politics & session jam.
5. Classes are held in the lucrative permanent campus.
6. Class rooms and computer labs are fully air-conditioned with multimedia facilities.
7. Full time physician is available in the campus.

## COURSES & CREDIT HOURS

The EMBA program consists of 3 (three) semesters spread over one and half years with a total of 48 credit hours.

Core Courses (12 Courses)	36 Credit Hours
Optional Courses (3 Courses)	09 Credit Hours
Internship/Project/Research	03 Credit Hours
<b>Total</b>	<b>48 Credit Hours</b>

## COURSE WAIVER

A student may avail course waiver up to 05 courses in the EMBA Program based on academic credentials.

## FEE STRUCTURE\*

Registration Fee	TK.13,500.00
Establishment Fee	TK.9,000.00
Admission Fee	TK.9,000.00
Tuition Fees	(TK. 2,500.00 × 48)
<b>Total</b>	<b>TK. 1,51,500.00</b>

\* Subject to change as and when decided by the AUST authority

## PAYMENT SCHEDULE

**Payment at the time of admission: Tk. 10,500.00** (4,500.00 as 1/3 Registration Fee + 3,000.00 as 1/3 Establishment Fee + 3,000.00 as 1/3 Admission Fee)

### Payment during the Semesters:

1st Semester	2nd Semester	3rd Semester	Subsequent Semesters
<b>a) Tuition Fee</b> (Credit Hours Taken × Tk. 2,500.00)	<b>a) Tk. 10,500.00</b> (Tk. 4,500.00 as 1/3 of Registration Fee + Tk. 3,000.00 as 1/3 of Establishment Fee + Tk. 3,000.00 as 1/3 of Admission Fee) + <b>b) Tuition Fee</b> (Credit Hours Taken × Tk. 2,500.00)	<b>a) Tk. 10,500.00</b> (Tk. 4,500.00 as 1/3 of Registration Fee + Tk. 3,000.00 as 1/3 of Establishment Fee + Tk. 3,000.00 as 1/3 of Admission Fee) + <b>b) Tuition Fee</b> (Credit Hours Taken × Tk. 2,500.00)	<b>a) Tuition Fee</b> (Credit Hours Taken × Tk. 2,500.00)

If three or more students of same organization form a group for admission in EMBA, each student will enjoy 20% discount only on tuition fees.

## AWARD OF DEGREE

The University will confirm awarding MBA (Executive) degree upon the recommendation of the School of Business to the students completed the required courses with a minimum CGPA of 2.50 within 4 years.

## COURSES AND CREDIT HOURS

### **CORE COURSES (36 Credit Hours)**

- MBA 601 Business Communication
- MBA 602 Mathematics for Business
- MBA 603 Business Statistics
- MBA 604 Principles of Marketing
- MBA 605 Principles of Management
- MBA 606 Principles of Accounting
- MBA 607 Principles of Finance
- MBA 608 Managerial Economics
- MBA 609 Cost & Management Accounting
- MBA 610 Organizational Behavior
- MBA 611 Research Methodology for Business
- MBA 612 Business Methods & Organization

### **SPECIALIZATION/MAJOR (9 Credit Hours)** **(Three courses from any of the following disciplines)**

#### **MARKETING**

- MBA 631 Marketing Management
- MBA 632 Consumer Behavior
- MBA 633 International Marketing
- MBA 634 Integrated Marketing Communication
- MBA 635 Strategic Marketing
- MBA 636 Service Marketing
- MBA 645 Entrepreneurship Development

#### **ACCOUNTING**

- MBA 701 Managerial Accounting
- MBA 702 Financial Statement Analysis
- MBA 703 Principles and Practice of Auditing
- MBA 704 Accounting Information System
- MBA 705 Human Resource Accounting
- MBA 706 Corporate Governance
- MBA 707 Accounting Theory

#### **MANAGEMENT**

- MBA 641 Fundamentals of Human Resource Management
- MBA 642 Strategic Management
- MBA 643 International Business
- MBA 644 Fundamentals of Management Information System
- MBA 645 Entrepreneurship Development

## **FINANCE**

MBA 651 Corporate Finance  
MBA 652 International Financial Management  
MBA 653 Portfolio Management  
MBA 654 Management of Financial Institutions  
MBA 655 Financial Decision Making  
MBA 656 Project Appraisal  
MBA 657 Bank Fund Management  
MBA 658 Financial Management  
MBA 659 Working Capital Management

## **MANAGEMENT INFORMATION SYSTEM (MIS)**

MBA 644 Fundamentals of Management Information System  
MBA 661 Artificial Intelligence  
MBA 662 Database Management System  
MBA 663 System Analysis and Design  
MBA 664 Supply Chain Management  
MBA 665 Corporate Management System  
MBA 666 Spread Sheet Analysis and Business Modeling

## **HUMAN RESOURCE MANAGEMENT (HRM)**

MBA 641 Fundamentals of Human Resource Management  
MBA 644 Fundamentals of Management Information System  
MBA 671 Human Resource Development  
MBA 672 Business Ethics  
MBA 673 Conflict Management and Negotiation  
MBA 674 Industrial Relations  
MBA 675 Total Quality Management  
MBA 676 Performance Appraisal and Compensation Systems  
MBA 677 Management Thought

## **DOUBLE MAJOR**

A student can earn dual/double major by completing the course requirements for two major areas. Courses are to be taken from the elective courses of the respective areas to fulfill the course requirements. In case of double/dual major a student should have to complete three courses of each major area i.e. six total courses to fulfill the course requirements. In this case, the student will be required to do an internship/project/research program just once. However, a student cannot apply for double/dual major once the student has been awarded the degree. A student will have to submit an application for double/dual major at the time of completing one major. In this case, the student's final result will not be published although he/she may have fulfilled the requirements to obtain the degree with single major.

## **INTERNSHIP/PROJECT/RESEARCH (3 Credit Hours)**

The program intends to integrate and synthesize the theoretical knowledge with real life business practices. After completing all the required courses of the program, students have to undergo an Internship/Project/Research program of eight to twelve weeks carrying weight of 3 credit hours.

## THE UNIVERSITY

**Vice-Chancellor, Ahsanullah University of Science and Technology**  
**Prof. Dr. Muhammad Fazli Ilahi, Ph.D. (UK)**

**Dean, Faculty of Business & Social Sciences**  
**Prof. Dr. Md. Amanullah, Ph.D. (India)**

**Head, School of Business**  
**Prof. Dr. Saleh Mohammed Mashehdul Islam**  
BBA (AUST), MBA (MSM, Netherlands), PGD (UK), Ph.D. (AMU, India)

### Faculty

At present, there are twenty one (21) full-time regular faculty members in the School of Business. In addition to this, experienced and qualified teachers from home and abroad serving in different universities and other organization are involved as adjunct faculties. Apart from Dean and Head, the rest of the full-time regular faculty members are:

### Professor

**Dr. Shymapada Biswas**, MBA (Germany), M.S. (Germany), Ph.D. (Germany)  
**Dr. Muhammad Mohiuddin**, M.Com (DU), PGDPM (BMDC), Ph.D. (DU)  
**Dr. S.M. Shafiul Alam**, M.Com (DU), MPA (Australia), Ph.D. (JU)

### Associate Professor

**Mr. Salman Salem Shinwary**, MBS (RU), PGDIM (BIM), MBM (ULBS, Romania)  
**Ms. Parul Akhter**, BBA, MBA (DU), MBM (ULBS, Romania)  
**Dr. Wahiduzzaman Khan**, BBA, MBA (RU), Ph.D. (RU)

### Assistant Professor

**Dr. Naznin Sultana Chaity**, BBA (AUST), MBA (DU), Ph.D. (JU)  
**Mr. Kazi Ahmed Farhan**, BBA, MBA (DU)  
**Mr. Md. Shak Forid**, BBA, MBA (CU)  
**Mr. Md. Mahfujur Rahman**, BBA, MBA (DU)  
**Ms. Rifat Parveen Bokhari**, BBA, MBA (DU)  
**Ms. Salma Akter**, BBA, MBA (DU)  
**Mr. Md. Hafez**, BBA, MBA (DU)  
**Ms. Nazma Akter**, BBA, MBA (RU)

### Lecturer (Grade - I)

**Ms. Sabreya Khanom Zuma**, BBA, MBA (DU)  
**Mr. Saheb Ali Mondal**, BBA, MBA (RU)  
**Mr. Jahangir Alam**, BBA, MBA (DU)

### Lecturer (Grade - II)

**Ms. Shayma Sadia Nurin**, BBA, MBA (DU)  
**Ms. Rownak Jahan**, BBA, MBA (DU)

## PARTIAL LIST OF THE ADJUNCT FACULTIES

- Prof. Dr. Abhinaya Chandra Saha**, Vice-Chancellor, The Millennium University
- Prof. Dr. Md. Alinoor Rahman**, Dept. of Management, Islamic University, Kustia
- Prof. Noor Md. Rahmatullah**, Dept. of Agricultural Statistics, SAU
- Prof. Dr. Moniruzzaman**, Dept. of Management Studies, JNU
- Prof. Dr. Qazi Md. Galib Ahsan**, SoB, BOU
- Prof. Dr. Md. Rezaul Karim**, Dept. of Mathematics, JNU
- Prof. Dr. Mohammad Nazrul Islam**, Dept. of Mathematics, JU
- Prof. Dr. Md. Jakir Hossain**, Dept. of Marketing, JNU
- Prof. Dr. Md. Moktar Ali**, Dept. of Marketing, DU
- Prof. Md. Zahir Uddin Arif**, Dept. of Marketing, JNU
- Prof. Mostafa Azad Kamal**, Dean, SoB, BOU
- Prof. Dr. Mohammad Sogir Hossain Khandoker**, Dept. of Finance, JNU
- Prof. Dr. Mohammad Bayezid Ali**, Dept. of Finance, JNU
- Prof. Dr. Md. Ekramol Islam**, Treasurer, NUB
- Dr. Mohammad Zahir Raihan**, Associate Professor, SoB, BOU
- Dr. Md. Mesbah Uddin**, Associate Professor, Dept. of Management, DU
- Dr. Tanvir Abir**, Associate Professor, IUBAT
- Dr. Md. Jamil Sharif, ACMA**, Associate Professor, Dept. of AIS, DU
- Mr. Mahmudul Hasan Fouji**, Associate Professor, Dept of Marketing, JNU
- Dr. Muhammad Abdul Mazid**, Ex - Chairman, NBR
- Dr. Mohammad Ali Khalid**, Director, Academic Programs, PIB
- Dr. Md. Zakir Hossain Talukder**, Assistant Professor, SSSL, BOU
- Mr. Md. Imran Hossain**, Assistant Professor, Dept. of Finance, DU
- Mr. Mohammad Omar Faruq**, Assistant Professor, Dept. of AIS, JNU
- Mr. Mohammad Sanaullah, FCS**, CEO & Lead Consultant, MSA
- Dr. Khandker Shamsul Arefin**, General Manager, Specialty Business, Julphar Bangladesh Ltd.



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